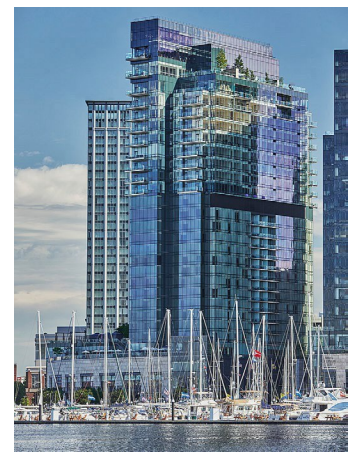




POWERED BY:
**HUDSON
COOK**

**20th Annual
Financial Services Conference
November 6-8, 2024
Four Seasons Hotel
Baltimore, Maryland**



SPONSORSHIP OPPORTUNITIES

All sponsorship packages include:

- Prime exhibit space with six-foot table, two chairs, wastebasket, electrical outlet
- Logo placement on website
- An email blast on behalf of all our Sponsors the week prior and the week after the conference
- Email blast will include your logo and a short, 100-word company description
- Recognition and special thanks from podium
- Recognition on signs, slides, email, and social media

Please contact Bryan Lawson at 410.782.2357, or blawson@hudco.com to reserve your sponsorship choice from the opportunities listed below:

Platinum Sponsorships - \$5,000 (Five available)

Choice of:

- Welcome Reception at The Bygone Restaurant (Wednesday, November 6 - Recognition throughout the reception.) - **Sold**
- Lounge Area Sponsor in the Exhibit Hall - (Full Conference)
- Cocktail Sponsor (Thursday, November 7 - Recognition at each bar and logo on cocktail napkins)
- Dinner Sponsor (Thursday, November 7 – Recognition on the menu) - **Sold**
- Wi-Fi (Full Conference)

Includes:

- Three complimentary attendees
- Complimentary ½ page ad in two issues of *Spot Delivery*®
- Access to attendee list prior to conference
- Logo on all pre- and post-conference email blasts (minimum of four)
- Opportunity to add a one-page marketing piece to the conference bags

Gold Sponsorship - \$3,500 (9 available)

Choice of:

- Breakfast (Thursday, November 7)
- Lunch (Thursday, November 7)
- Breakfast (Friday, November 8)
- Light Lunch (Friday, November 8)
- Conference App (The sponsor logo will be prominently placed on the App for the full conference)
- Breakout Sessions (Four Available) (Breakout Sessions and Dates TBD)

Includes:

- Two complimentary attendees
 - Complimentary ½ page ad in two issues of *Spot Delivery*®
 - Access to attendee list prior to conference
 - Logo on all pre- and post-conference email blasts (minimum of four)
 - Opportunity to add a one-page marketing piece to the conference bags
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Silver Sponsorship - \$2,000 (Five available)

Choice of:

- Morning Break (Thursday, November 7) - **Sold**
- Morning Break (Friday, November 8)
- Afternoon Break (Thursday, November 7) - **Sold**
- Charging Station (Full Conference)
- Professionally designed and printed Trifold Pocket Agenda (Full Conference)

Includes:

- One complimentary attendee
 - Complimentary ¼ page ad in two issues of *Spot Delivery*®
 - Logo on all pre- and post-conference email blasts (minimum of four)
 - Opportunity to add a one-page marketing piece to the conference bags
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Bronze Sponsorship - \$1,000 (Unlimited)

Choice of:

- Conference tote bags with your logo (Sponsor provides bags; must be pre-approved) - **Sold**
- Notepads for General Session Room (Sponsor provides notepads with logo) - **Sold**
- Giveaway of your choice (Sponsor provides item; must be pre-approved)
- **Includes:**
- One complimentary attendee and one complimentary dinner
- Complimentary ¼ page ad in one issue of *Spot Delivery*®
- Logo on all pre- and post-conference email blasts (minimum of four)